



Neighborhood Streets Program

PACE CAR PROGRAM

ABOUT

This is an innovative program that uses education as a tool to increase awareness as part of the Walnut Creek Neighborhood Streets Program. The Pace Car Program is modeled after similar programs that have been successfully implemented in other U.S. cities. Residents can pledge to drive courteously and obey the speed limit. Pledging participants receive a badge to display on their vehicle. Each participant in the program adds to the solution of safer neighborhood streets. Higher participation in a neighborhood will help make safer streets a reality.

Participate to reduce speeding
Act to be part of the solution
Consider all roadway users
Engage neighbors

TAKE THE PLEDGE

1. Fill out the Pace Car Pledge and send it back.
2. We'll send you a Pace Car decal.
3. Attach your Pace Car decal to your vehicle.
4. Drive like a Pace Car.
5. Spread the word to your neighbors!

& share top of flyer with a neighbor or display on dashboard

Pace Car Pledge

I realize that my driving affects the livability of other neighborhoods, just as the driving of others affects my neighborhood. I hereby pledge to:

- Obey all traffic laws and drive within the speed limit
- Stop to let pedestrians and wildlife cross the street
- Share the road with bicyclists
- Set a good example by driving responsibly and courteously
- Be a courteous and responsible pedestrian when I'm walking
- Be a courteous and responsible bicyclist when I'm biking
- Display my **Walnut Creek Pace Car** program decal on my vehicle
- Encourage others to join the program and spread safe driving practices

Print Name

Phone Number

Address

_____, Walnut Creek, CA

Zip

Email

Signature

Date



Neighborhood Streets Program

PACE CAR PROGRAM

DID YOU KNOW?

You can help improve quality of life for yourself and your neighbors by combining multiple errands into one trip, carpooling, using public transit, walking, and biking.

For more information:
<http://www.walnut-creek.org/pacecar>
dutytraffic@walnut-creek.org
(925) 256-3529

GOAL

The goal of the Neighborhood Streets Program is to improve quality of life and mobility for all. Cooperation from residents is essential to finding a sustainable way to improve traffic safety.

The Pace Car Program uses cars to slow other cars, encouraging motorists to abide by existing laws. Every Pace Car driver actively sets the speed for other cars.

The success of the Pace Car Program depends on every participant treating the program with respect and being responsible for their driving.



40¢
STAMP
(or email
picture of
reverse)

City of Walnut Creek
Traffic Engineering Division
1666 N Main St
Walnut Creek, CA 94596

