

SIGN PROGRAM INFORMATION SHEET

Name: Greater Bay
Location: 1330 N. Broadway
S.R. No.: 85-18
Reso. No.:
General Plan:
Zoning:

Conditions of Approval

- (1) **Design:** _____

- (2) **Size:** _____

- (3) **Colors:** _____

- (4) **Copy:** _____

- (5) **Illumination:** _____

- (6) **Mounting:** _____

- (7) **Quantity:** _____

- (8) **Location:** _____

- (9) **Comments:** _____

WALNUT CREEK DESIGN REVIEW COMMISSION
Resolution No. 1262
Sign Review Application No. 85-18
1330 North Broadway

The Walnut Creek Design Review Commission does resolve as follows:

Section 1. Findings.

1. On April 30, 1985 Tom Donoghue of Advertising Products, Inc., filed an application requesting approval of a sign program proposed for 1330 North Broadway.

2. This property is zoned P-D-1595 which requires Design Review Commission approval of a sign program which must be consistent with the R-O sign standards prior to installation.

3. This project is categorically exempt from the requirements of CEQA under Class 11 of the Guidelines and Processing Procedures for the Review of Projects in the City of Walnut Creek.

4. On June 19, 1985 the Design Review Commission held a meeting to review and consider the proposed application, taking into account the architecture of the building the signs will be placed on or identify, the stated purpose of signing in the R-O district and written and oral comments made by both City staff and the applicant.

5. Based on the evidence presented at that meeting, the Design Review Commission finds that:

- a. Signs A, B and C are consistent with the intent and purpose of the R-O standards, signs B and D are not.
- b. The proposed freestanding monument sign (Sign C) is in architectural harmony with the design of the building intended to be identified.
- c. A directory sign for upper floor tenants, if located on the south face of the wall adjacent to and perpendicular to the main lobby entrance, would be consistent with the R-O standards, and provide valuable information to pedestrians.

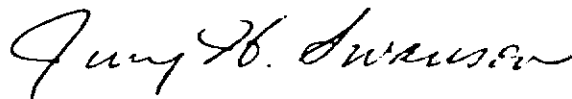
Section 2. Approval. Based on the findings as set forth above, this Commission therefore grants approval to Sign Review Application No. 85-18 as shown on the plans labeled "Exhibit A of Sign Review Application No. 85-18", subject to the following conditions:

1. Signs A, B and C are approved; sign D is not.
2. Signs A and B shall not be whiter in color than the building stucco.
3. A directory sign for second floor tenants only may be permitted on the south building face adjacent to and perpendicular to the main entry lobby, the exact location and design to be approved by staff, and consistent with the R-O standards.
4. No sign shall be installed on this property until the appropriate (sign) permits have been approved and issued.
5. There shall only be three B signs as shown on Attachment A.
6. The developer shall have flexibility in locating sign C to coordinate with the City Public Service Department in their location of the City parking sign.

Section 3. Effective Date. ~~This resolution shall take effect immediately upon its adoption.~~

The foregoing resolution was adopted on June 19, 1985 by the Walnut Creek Design Review Commission at a regular meeting thereof upon motion by Commissioner Martin; second by Commissioner Rambo.

Ayes: Martin, Rambo, Zinov
Noes: Viets
Absent: Camp



JERRY H. SWANSON, Secretary
Walnut Creek Design Review Commission

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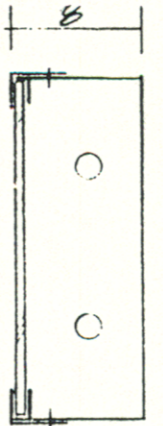




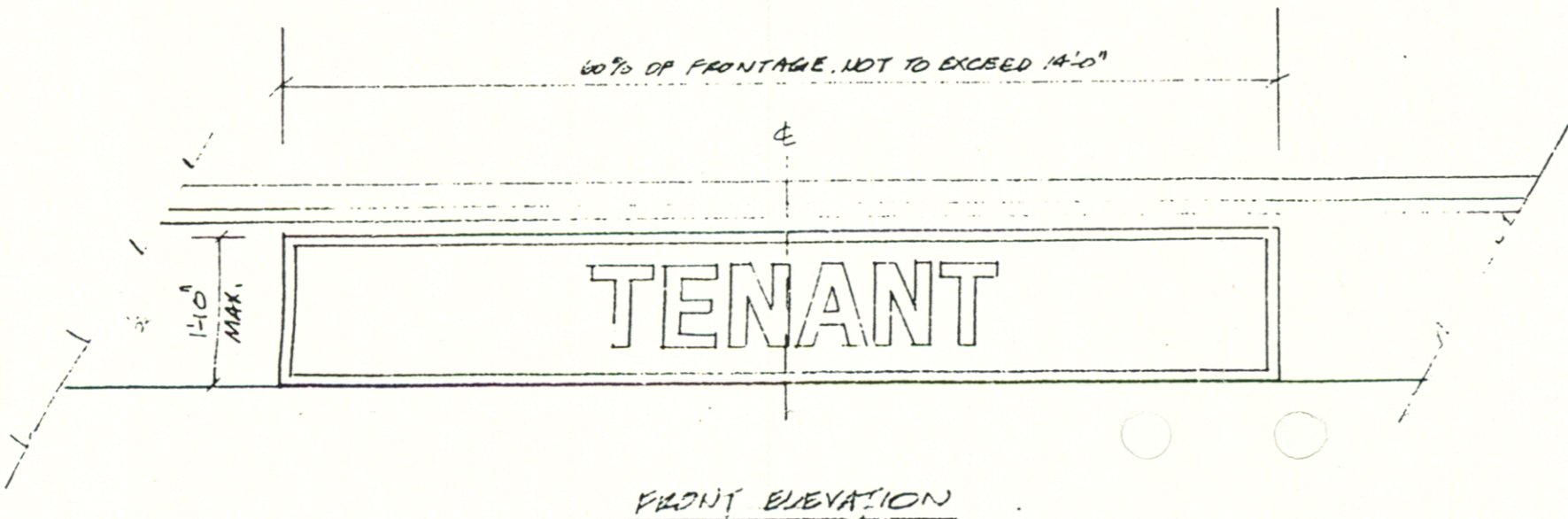
DESIGN REVIEW COMMISSION
 CITY OF WALNUT CREEK
 D.R. NO. SR 85-18

REFER TO P.C.
 STUDY SESSION
 CONDITIONALLY APPROVED
 DENIED

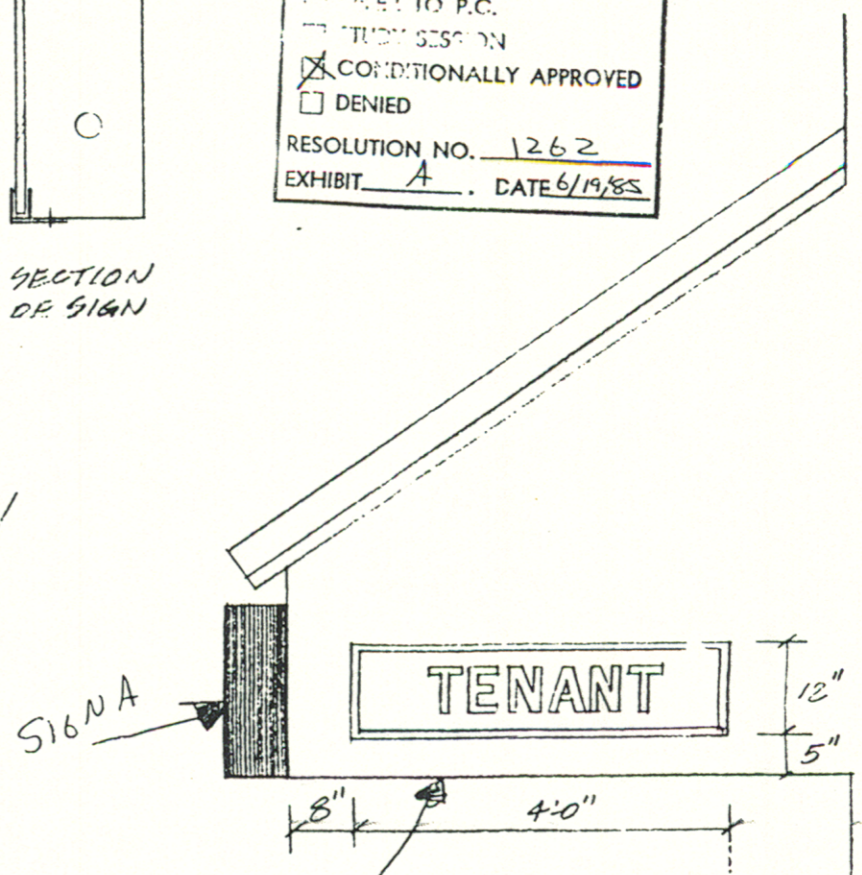
RESOLUTION NO. 1262
 EXHIBIT A . DATE 6/19/85



SECTION OF SIGN



FRONT ELEVATION



SIDE ELEVATION

SIGN (A) TENANT SIGN -
 SINGLE FACE, INTERIOR ILLUMINATED PLEX (S&W).
 8" RETURN, BRONZE METAL CABINET,

SIGN (B) SINGLE FACE INTERIOR ILLUM. PLEX SIGN,
 8" RETURN, BRONZE METAL CABINET,
 NOT TO EXCEED 80% OF SO. ELEV
 FACIA, AGGREGATE SIGN AREA
 NOT TO EXCEED 30 SQ FT.

NOTE:
 LETTER STYLE & COLORS TO BE SELECTED BY TENANT,
 AND APPROVED BY ARCHITECT & OWNER.
 SIGN TO BE CENTERED ON STORE FRONT
 UNLESS APPROVED OTHERWISE.
 LENGTH OF SIGN TO BE 60% OF FRONTAGE,
 NOT TO EXCEED 14'-0" & 30% AGGREGATE
 BOTTOM OF SIGN CABINET EVEN WITH 2" OFFSET.

not white background.

2042,000



ADVERTISING PRODUCTS INC.
 (415) 378-0800

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		Location <u>1930 N. BROOKWAY</u>	Designer <u>HL</u>	Sheet <u>1</u> of <u>2</u>
		<u>WALNUT CREEK, CA.</u>	Scale <u>3/4" = 1'-0"</u>	Approved By _____