SHADELANDS SportsMall



MASTER SIGN PROGRAM

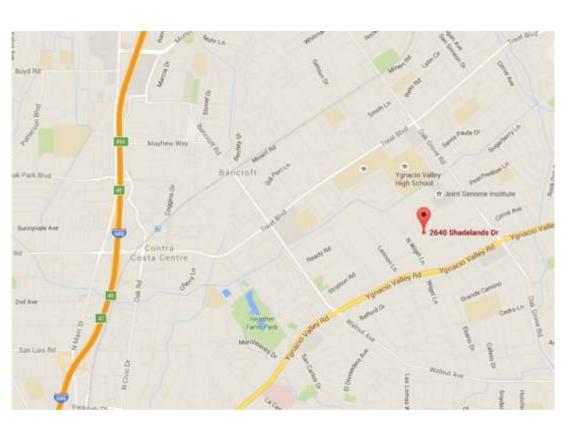
OCTOBER 26, 2016

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AERIAL VIEW



VICINITY MAP



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Prepared For:



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G.1

1. GENERAL CRITERIA:

1.1 Purpose:

The Master Sign Program has been established for the purpose of assuring a functional, coordinated graphics program that will provide project and Tenants identification, while encouraging creativity, compatibility, and enhancement of the project in the City of Walnut Creek.

1.2 Design Intent:

These guidelines are designed to complement architectural elements of the buildings and coordinate the type, placement, and physical dimensions of signs within the project thereby appearing as an integral part of the project and not appearing as an after thought.

In cases not covered by Master Sign Program, the prevailing criteria will follow the City of Walnut Creek Sign Ordinance in force.

1.3 Approvals and Permit:

- a) Each Tenant will be provided with a copy of the Master Sign Program as their first step in obtaining signage. Any new or proposed signage should comply with these signage guidelines.
- Each Tenant is required to submit to Landlord for approval before fabrication, at least four (4) copies of detailed design drawings indicating the location, size, copy layout, colors, materials, finishes, and method of attachment.
- c) This Master Sign Program shall not imply that any City approval will be automatically granted. Tenant is solely responsible for obtaining any and all required approvals and permits from the City of Walnut Creek.
- d) All permits for signs and their installation shall be obtained by Tenant, at Tenant's sole expense prior to installation.

1.4 General Requirements:

- a) All Tenant signs shall be constructed, installed and maintained at Tenant's sole expense.
- b) All signs shall be designed consistent with the City of Walnut Creek's adopted sign design quidelines for signs.
- c) Tenant shall be responsible for fulfillment of all governmental code requirements and specifications, including but not limited to the City of Walnut Creek, Uniform Building and Electric Code.
- d) All signs shall be reviewed for compliance with the Master Sign Program, as well as overall design quality. Approval or disapproval of sign submittals based on aesthetics of design shall remain the right of Landlord.
- e) All exterior signs shall be secured by non-corrosive fasteners
- f) All exposed fasteners to be painted to match the background surface.
- g) All penetrations of the building structure by Tenant's sign contractor required for sign installation shall be neatly sealed and watertight.

- h) All identification labels shall be concealed, except where required by code.
- I) Sign contractor shall repair any damage caused by their work. Damage to structure that is not repaired by the sign contractor shall become the Tenant's responsibility to correct.
- Tenant shall be fully responsible for the operation of their sign contractor, and shall indemnify, defend and hold the Landlord harmless from damages or liabilities on account thereof.
- k) Sign surfaces that are intended to be flat shall be without oil canning, or other visual deformities.
- I) All exposed welded seams end joints shall be finished smooth.
- m) Signs shall not cover or interrupt major architectural features.

1.5 Administration:

- a) The sign contractor shall carry workman's compensation and public liability insurance against all damage suffered or performed against any and all persons or property while engaged in the construction or erection of sign.
- b) Sign contractors shall be advised (by Tenant) that no substitutes will be accepted whatsoever unless so indicated in specification and approved by the Landlord. Any deviation from these specifications may result in the rejection of the sign by the Landlord.
- c) In the event any conflict in the interpretation of these guidelines cannot be satisfactorily resolved, the Landlord decision shall be final and binding upon the Tenant.

1.6 Prohibited Signs:

- a) No sign shall be installed, relocated or maintained so as to prevent entry or exit out of any door.
- b) No sign shall create a safety hazard by obstructing view of pedestrian and vehicular traffic.
- No sign shall be located within a required easement, unless an encroachment permit has been authorized by the affected utilities.
- d) No sign shall obstruct access to fire hydrants, fire department connections, or fire department access roads.
- e) Signs, which audibly advertise, identify or provide direction to a use or activity, are prohibited.
- f) It is unlawful for any Tenant to exhibit, post or display or cause to be exhibited, posted or displayed upon any sign, anything of an obscene, indecent, or of immoral nature or unlawful activity.
- g) Business slogans, phrases, emails of phone numbers are not permitted as sign copy. Sign copy may include business name, service rendered, principle brand names or classification of merchandise for sale.

1.7 Temporary Signs:

All temporary signs shall be approved by Landlord and the City of Walnut Creek and shall be consistent with the provisions (Sections 10-8.108.1.(a) Business Opening and 10-8.108.1.(e) Temporary Banners) in the City of Walnut Creek Sign Ordinance. Any required fees shall be paid by the Tenant.



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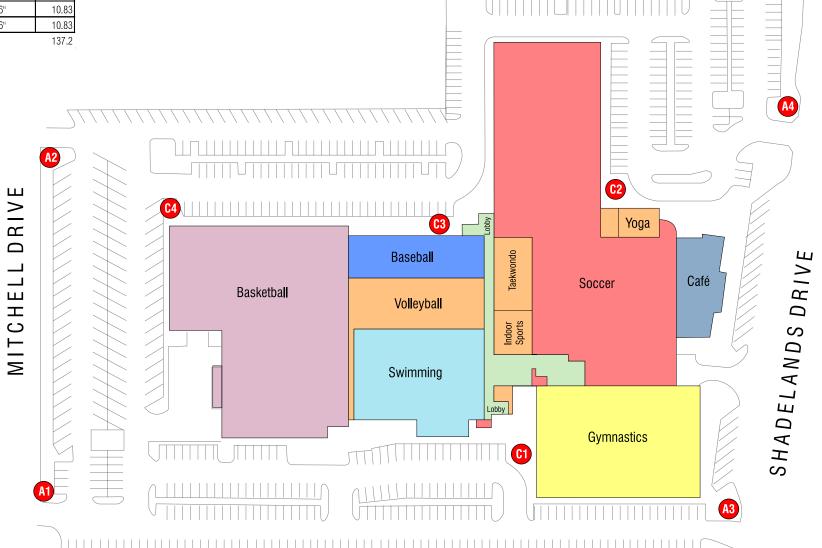
G.2

As Noted

2. FREE-STANDING SIGNAGE

- 2.1 Free-Standing Signage Plan
- **SportsmallI & Tenant Identification Monument**
- **Sportsmall! & Tenant Identification Monument**
- **Wayfinding Signage**

I	A1	Sportsmall & Tenant Identification Monument	4'-4" x 5'-5"	23.47
Ī	A2	Sportsmall & Tenant Identification Monument	4'-4" x 5'-5"	23.47
	А3	Sportsmall & Tenant Identification Monument	4'-4" x 5'-5"	23.47
	A4	Sportsmall & Tenant Identification Monument	4'-4" x 5'-5"	23.47
	C1	Sportsmall Wayfinding Signs	4'-4" x 2'-6"	10.83
	C2	Sportsmall Wayfinding Signs	4'-4" x 2'-6"	10.83
	C3	Sportsmall Wayfinding Signs	4'-4" x 2'-6"	10.83
	C4	Sportsmall Wayfinding Signs	4'-4" x 2'-6"	10.83





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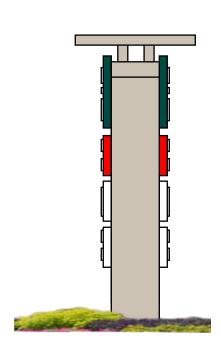
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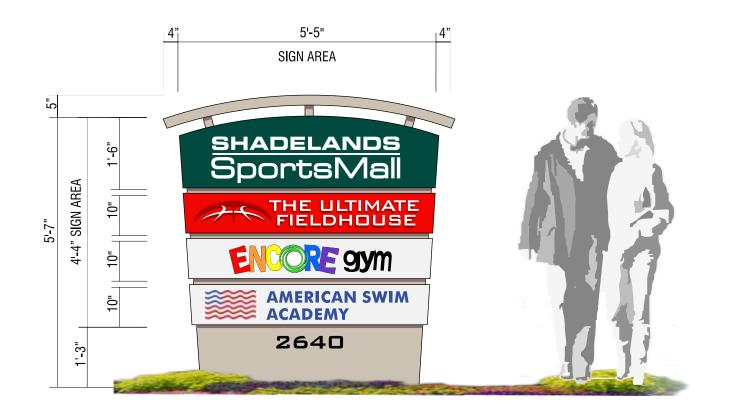
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G.3

2.2 TYPE A: Sportsmall & Tenant Identification Monument





A1 A2 A3 A4

SPORTSMALL & TENANT IDENTIFICATION MONUMENT

SCALE 1/2" = 1'-0"

QUANTITY: FOUR (4)

CONSTRUCTION: DOUBLE FACE FABRICATED ALUMINUM, PAINTED / TEXCOATED FINISH

SPORTSMALL: 1/2" PUSH-THRU LOGO WITH TRANSLUCENT VINYL FACES. BACKGROUND OPAQUE

TENANT LOGO: ½" PUSH-THRU LOGO WITH TRANSLUCENT VINYL FACES. BACKGROUND OPAQUE

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LTRS./LOGO WITH LED LIGHTING

ADDRESS: INDIVIDUAL 1/4" THICK PAINTED ACRYLIC NUMBERS



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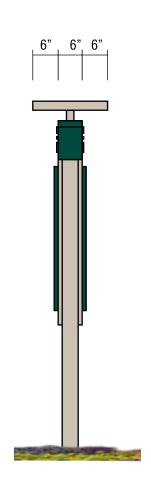
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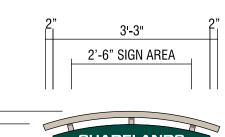
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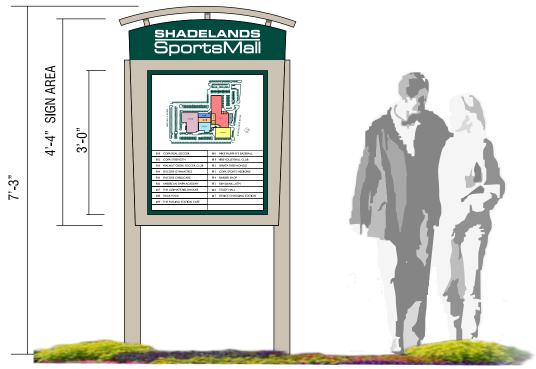
G.4

Page #:

2.3 TYPE C: Sportsmall Wayfinding Signage







C1 C2 C3 C4

SPORTSMALL WAY FINDING SIGNAGE

SCALE ½"= 1'-0"

QUANTITY: FOUR (4)

MAIN PANEL: FABRICATED ALUMINUM, PAINTED WHITE SATIN FINISH

TOP SECTION: CONTOURED SQUARE TUBE FRAMING PAINTED

INTERNALLY ILLUMINATED WITH PUSH THROUGH ACRYLIC LOGO

MAP: DIGITAL PRINTED GRAPHICS

TENANT LOGO: VINYL GRAPHICS

ILLUMINATION: NONE

NOTE:

MAP AND TENANT LISTING ARE FOR PRESENTATION ONLY

DETAIL ARTWORK WILL BE PROVIDED FOR REVIEW AND APPROVAL

Shadelands SportsMall

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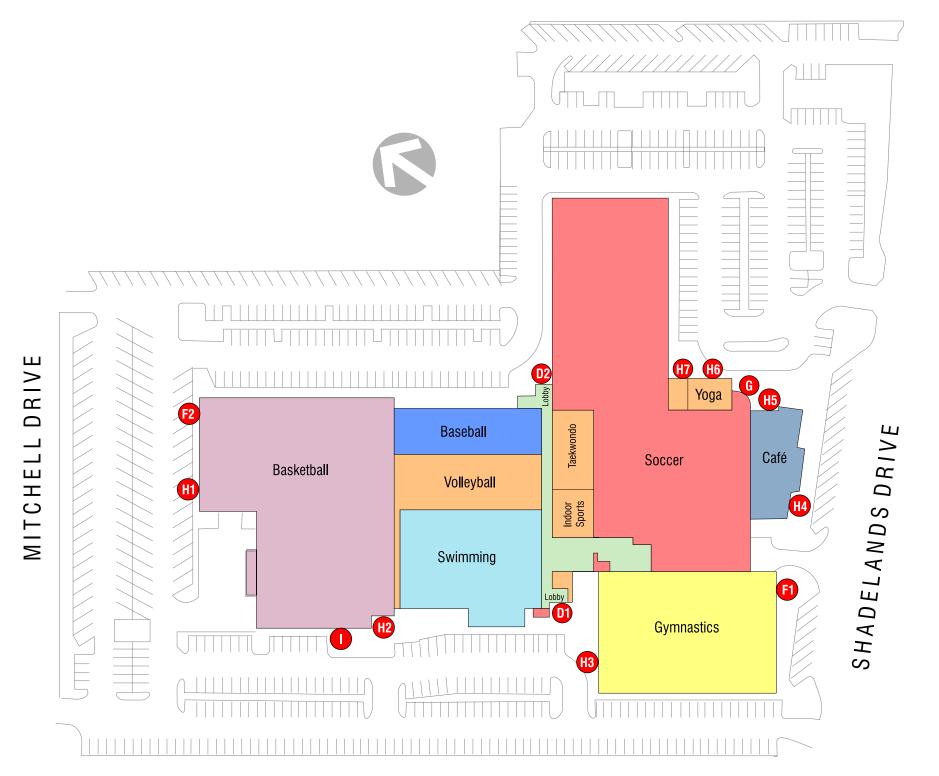
3. Wall Signage Plan

- Sportsmall Entrance Identification Sign
- Sportsmall Electronic LED displays
- G Tenant Identification Canopy Sign
- H Tenant Identification Wall Signs
- Tenant Identification Blade Sign

AA/ALL	MOUNTED	CICNIACI
WALL	IVIULINIELI	SIGNAGE

WALL	WALL WOONTED SIGNAGE					
D1	Sportsmall Entrance Identification - Entry West	4'-0" x 17'-0"	68			
D2	Sportsmall Entrance Identification - Entry East	4'-0" x 17'-0"	68			
F1	Sportsmall Full Color Led Board	5'-0" x 15'-0"	75			
F1	Sportsmall Full Color Led Board	5'-0" x 15'-0"	75			
G	Tenant Identification - Canopy Sign - Copa Real	3'-4" x 17'-0"	56.66			
H1	Tenant Identification - Wall Mount - The Ultimate Fieldhouse	6'-0" X 16'-0"	96			
H2	Tenant Identification - Wall Mount - The Ultimate Fieldhouse	5'-3' X 16'-0"	100			
Н3	Tenant Identification - Wall Mount - Encore Gym	4'-0" X 15'-0"	60			
H4	Tenant Identification - Wall Mount - Fueling Station	6'-0" X 7'-0"	42			
H5	Tenant Identification - Wall Mount - Fueling Station	3'-6" X 4'-0"	14			
Н6	Tenant Identification - Wall Mount - Yoga	2'-6" X 2'-0"	5			
H7	Tenant Identification - Wall Mount - Walnut Creek Soccer Club	2'-6" X 2'-0"	5			
Ī	Tenant Identification - Blade Sign - The Ultimate Fieldhouse	18'-0" X 4'-10"	87			

Total 751.66



SportsMall

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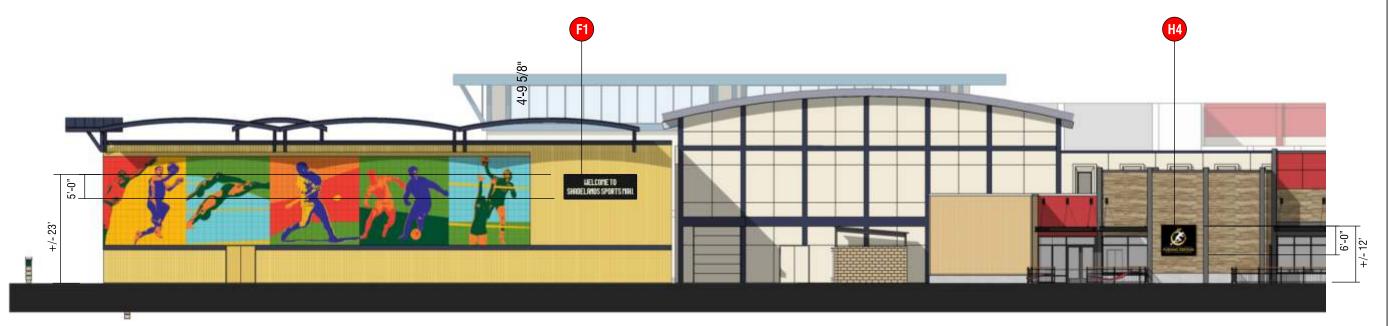
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As Noted

3.1 Wall Signage Elevations



CONCEPTUAL SOUTH ELEVATION - SHADELANDS DRIVE

SCALE 1" = 20'



CONCEPTUAL SOUTH ELEVATION - SHADELANDS DRIVE

SCALE 1"= 20'

SHADELANDS SportsMall

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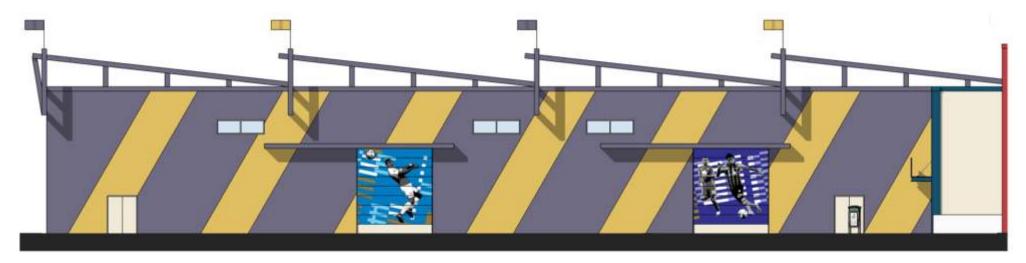
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G.7

As Noted

3.2 Wall Signage Elevations



CONCEPTUAL NORTH ELEVATION - SOCCER PLAY FIELD

SCALE 1" = 20'



CONCEPTUAL NORTH ELEVATION - GYMNASTICS

SCALE 1" = 20"

H1

J-9-5

SCALE 1" = 20"

CONCEPTUAL ELEVATION - BASKETBALL

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10-26-16

G.8

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Page #:

SCALE 1"= 20'

3.3 Wall Signage Elevations



SCALE 1"= 20'



SCALE 1" = 20'

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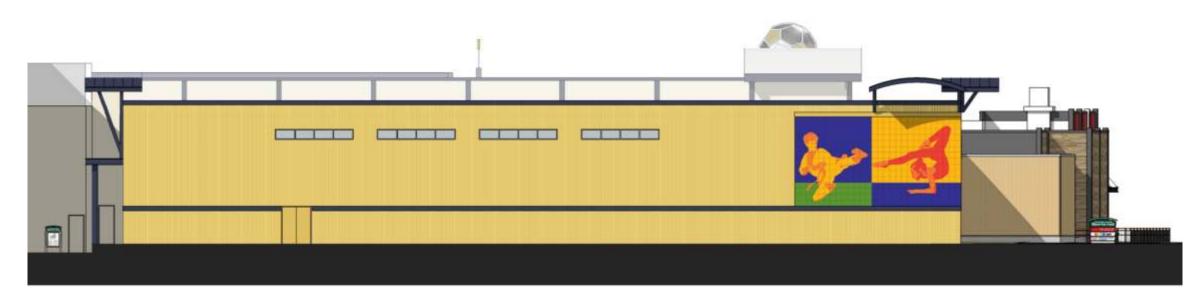
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3.4 Wall Signage Elevations



CONCEPTUAL WEST ELEVATION

SCALE 1"= 20'



CONCEPTUAL WEST ELEVATION

SCALE 1" = 20'

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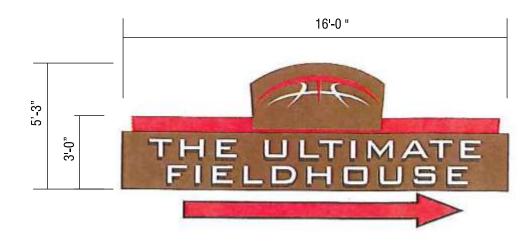
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As Noted

4. Sign Types

4.1 Type H - Tenant Identification - Wall Sign

4.2 Type I - Tenant Identification - Blade Sign



TENANT IDENTIFICATION - WALL MOUNT

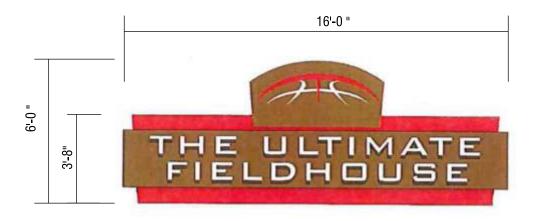
SCALE 1/4" = 1'-0"

QUANTITY: ONE (1) EACH

CONSTRUCTION: FABRICATED ALUMINUM SIGN PANEL, PAINTED, SATIN FINISH

COPY: 1/2" PUSH-THRU ACRYLIC LETTERS WITH TRANSLUCENT VINYL FACES

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING



TENANT IDENTIFICATION - WALL MOUNT

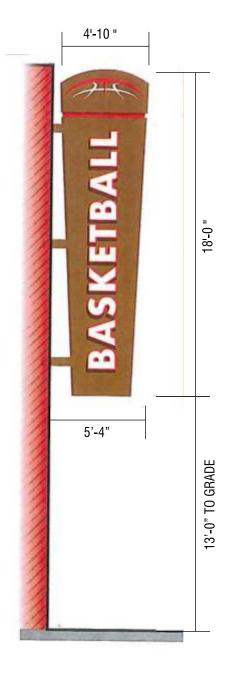
SCALE 1/4" = 1'-0"

QUANTITY: ONE (1) EACH

CONSTRUCTION: FABRICATED ALUMINUM SIGN PANEL, PAINTED, SATIN FINISH

COPY: ½" PUSH-THRU ACRYLIC LETTERS WITH TRANSLUCENT VINYL FACES

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING



TENANT IDENTIFICATION - BLADE SIGN

SCALE 3/16" = 1'-0"

QUANTITY: ONE (1) EACH

CONSTRUCTION: FABRICATED DOUBLE FACE ALUMINUM BLADE SIGN, PAINTED, SATIN FINISH

COPY: 1/2" PUSH-THRU ACRYLIC LETTERS WITH TRANSLUCENT VINYL FACES

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING



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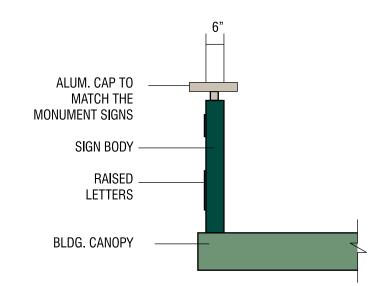
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4.3 Type D - Sportsmall Entrance Identification Sign





SPORTSMALL ENTRANCE IDENTIFICATION - ENTRY WEST

SCALE 3/8" = 1'-0"

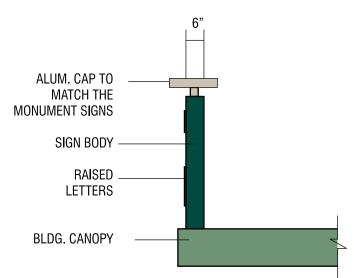
QUANTITY: ONE (1) EACH

CONSTRUCTION: FABRICATED ALUMINUM, PAINTED GREEN, SATIN FINISH

COPY: 1/2" PUSH-THRU LOGO WITH TRANSLUCENT VINYL FACES.

ILLUMINATION: OPAQUE BACKGROUND, INTER, ILLUMINATED LETTERS W/ LED LIGHTING





SPORTSMALL ENTRANCE IDENTIFICATION - ENTRY EAST

SCALE 3/8" = 1'-0"

QUANTITY: ONE (1) EACH

FABRICATED ALUMINUM, PAINTED GREEN, SATIN FINISH CONSTRUCTION:

COPY: 1/2" PUSH-THRU LOGO WITH TRANSLUCENT VINYL FACES.

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING

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4.4 Type F - Sportsmall Electronic LED Message Board

15'-0 " LELCOME TO SHADELANDS SPORTS MALL

SPORTSMALL ELECTRONIC LED MESSAGE BOARD

SCALE 3/8" = 1'-0)

QUANTITY:

COPY:

CONSTRUCTION:

ILLUMINATION:

TWO (2) EACH

LED ILLUMINATION

FABRICATED ALUMINUM CASE WITH LED MESSAGE BOARD

PROGRAMABLE SCROLLING LED MESSAGE BOARD

PROGRAM

Prepared For:



SportsMall

MASTER SIGN

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TENANT IDENTIFICATION - CANOPY SIGN - COPA REAL

QUANTITY: ONE (1) SET

CONSTRUCTION: INDIVIDUAL ILLUMINATED LETTERS

COPA REAL: OPAQUE BLACK FACES W/ WHITE HALO ILLUMINATION

FUTBOL CENTRES: ILLUMINATED GOLD FACES

ILLUMINATION: ILLUMINATED W/ LED LIGHTING



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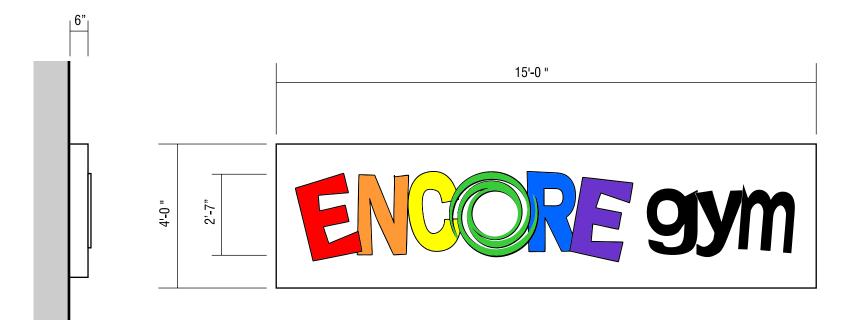
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4.6 Type H - Tenant Identification - Wall Sign



TENANT IDENTIFICATION - WALL MOUNT - ENCORE GYM

QUANTITY:

CONSTRUCTION: FABRICATED ALUMINUM SIGN PANEL, PAINTED WHITE, SATIN FINISH

ONE (1) EACH ABOVE MAIN ENTRANCE

COPY: 1/2" PUSH-THRU ACRYLIC LETTERS WITH TRANSLUCENT VINYL TO MATCH TENANT COLORS

SCALE 3/8" = 1'-0"

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING

SportsMall

MASTER SIGN PROGRAM

Prepared For:



Hall Equities Group 1855 Olympic Blvd., Suite 300

Walnut Creek, CA 94596 Phone: (925) 933-4000

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Phase:

Conceptual

- Conceptual

☐ Approved Plan

☐ Design Development

Date: 4-29-16

J.H./S.A.

As Noted

10-26-16

Drawn by: ____

Dwg #: ____

Revision: _____

Title:

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4.7 Type H - Tenant Identification - Wall Sign

6'-0"

QUANTITY: ONE (1) EACH

CONSTRUCTION: FABRICATED ALUMINUM SIGN PANEL, PAINTED BLACK, SATIN FINISH

COPY: 1/2" PUSH-THRU ACRYLIC LETTERS WITH TRANSLUCENT VINYL FACES

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING

TENANT IDENTIFICATION - WALL MOUNT - FUELING STATION

TENANT IDENTIFICATION - WALL MOUNT - FUELING STATION

7'-0"

SCALE0 1/2" = 1'-0"

4'-0 " 3'-6" FUELING STATION
ENERGY SUPPLIES TO ATHLETES

QUANTITY: ONE (1) EACH

CONSTRUCTION: FABRICATED ALUMINUM SIGN PANEL, PAINTED BLACK, SATIN FINISH

COPY: 1/2" PUSH-THRU ACRYLIC LETTERS WITH TRANSLUCENT VINYL FACES

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING

SCALE0 1/2" = 1'-0"

SHADELANDS SportsMall

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4-29-16 Date:

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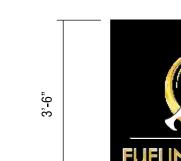
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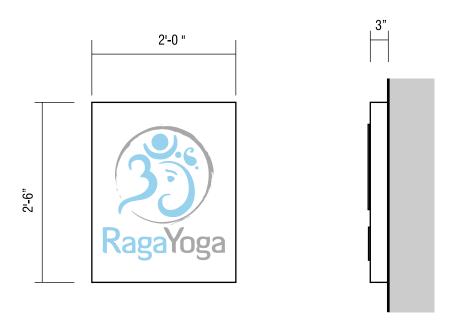
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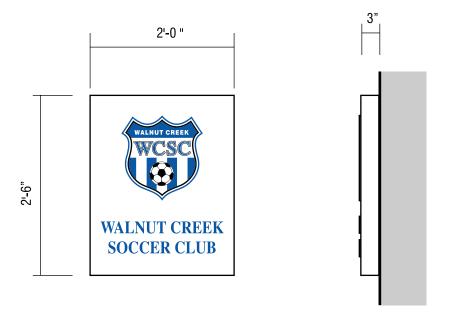
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G.16



4.8 Type H - Tenant Identification - Wall Sign





OPTION A

TENANT IDENTIFICATION - WALL MOUNT - RAGA YOGA

3/4" = 1'-0"

QUANTITY: ONE (1) EACH

CONSTRUCTION: FABRICATED ALUMINUM SIGN PANEL, PAINTED BLACK, SATIN FINISH

COPY: ROUTED OUT AND BACKED W/ TRANSLUCENT ACRYLIC

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING

OPTION A

TENANT IDENTIFICATION - WALL MOUNT - RAGA YOGA

3/4" = 1'-0"

QUANTITY: ONE (1) EACH

CONSTRUCTION: FABRICATED ALUMINUM SIGN PANEL, PAINTED BLACK, SATIN FINISH

COPY: ROUTED OUT AND BACKED W/ TRANSLUCENT ACRYLIC

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING

Shadelands SportsMall

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Dwg #: ____

Revision: ___

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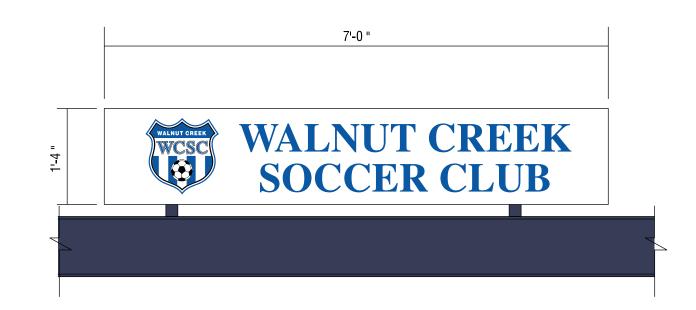
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Page #:

4.8 Type H - Tenant Identification - Canopy Sign





TENANT IDENTIFICATION - CANOPY MOUNT - RAGA YOGA OPTION B

3/4" = 1'-0"

QUANTITY: ONE (1) EACH

CONSTRUCTION: FABRICATED ALUMINUM SIGN PANEL, PAINTED BLACK, SATIN FINISH

COPY: ROUTED OUT AND BACKED W/ TRANSLUCENT ACRYLIC

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING

ALUMINUM SIGN PANEL 2" DIA. STAND-OFFS EXISTING CANOPY

TENANT IDENTIFICATION - CANOPY MOUNT - WALNUT CREEK SOCCER CLUB OPTION B HT

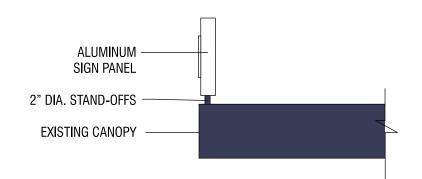
3/4" = 1'-0"

QUANTITY: ONE (1) EACH

CONSTRUCTION: FABRICATED ALUMINUM SIGN PANEL, PAINTED BLACK, SATIN FINISH

COPY: ROUTED OUT AND BACKED W/ TRANSLUCENT ACRYLIC

ILLUMINATION: OPAQUE BACKGROUND, INTER. ILLUMINATED LETTERS W/ LED LIGHTING



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